Amita Shukla

Executive Summary

Product leader specializing in AI/ML applications, with proven success translating cutting-edge research into scalable solutions for both enterprise and public sector.

Expert in building secure, compliant systems that deliver measurable impact at scale.

Industry Experience

Analytic Partners   Aug 2022 - Present
Senior Product Manager   New York, NY
- Defined and executed strategic vision for new enterprise SaaS product line, capturing ~30% market share within 12 months and reaching 300% of first year revenue targets
- Shape cross-product vision and strategy to embed AI capabilities throughout product portfolio, driving 12% MAU growth and transforming standalone AI offering into embedded intelligence across multiple platforms
- Spearheaded user research initiative with 100+ consultants to understand human-AI collaboration preferences, using mixed-method approach (interviews and surveys) to identify key interaction patterns to inform product roadmap
- Collaborated closely with engineering and research team members in designing key technical features and productizing research findings, including API and algorithm design, to effectively balance trade-offs and align with overarching business objectives
- Reduced customer acquisition cost by 35% through product-led growth initiatives

Code for America   Sept 2020 - July 2022
Product Manager   San Francisco, CA
- Led a 16-person cross-functional product team to redesign a social safety net portal serving 600,000+ Minnesota households
- Pioneered first-ever digitization of healthcare applications for senior and disabled citizens, and tribal nations through interfacing with government stakeholders and internal leadership, reaching full SOC2 and HIPAA compliance
- Designed randomized experiments to compile best practices for integrated benefits, increasing successful benefit approvals by 40%

Education

B.S. in Computer Science; Minor in Electrical Engineering   Aug 2016 - May 2020
Columbia University, New York, NY

MITx MicroMasters   Jan 2022 - May 2024
Certificate in Data, Economics, and Design of Policy

MASc Candidate in Data, Economics, and Design of Policy   Exp Start: Jan 2026
Massachusetts Institute of Technology, Cambridge, MA   *Incoming Student*

Languages   **English (native); Spanish (working proficiency**